



2026



Event Prospectus

November 13-15, 2026
Lakeland, Florida



AffordableFlying.net



This is Where MOSAIC Becomes a Marketplace

AFE26 puts manufacturers, suppliers, innovators and service providers directly in front of the pilots, owners, builders and buyers trying to figure out what MOSAIC makes possible—and what they're going to buy next.

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Why Exhibit?

Why Your Company Needs to Be at the 2026 Affordable Flying Expo

Affordable Flying Expo Offers Exhibitors More Than Floor Space — It Offers Access to the People, Aircraft, Media and Marketplace Driving the Next Era of Personal Aviation

MOSAIC has dramatically changed the possibilities for personal aviation, but changing the rules is only the beginning; somebody still has to build the airplanes, engines, avionics, equipment, training and services that will take advantage of those rules, somebody has to explain them to the aviation community, and ultimately somebody has to bring the companies creating those products together with the people ready to buy them.

That's a pretty good description of why the Affordable Flying Expo returns November 13–15, 2026, to the SUN 'n FUN Aerospace Expo campus in Lakeland, Florida, and why AFE26 is being built

aggressively around the needs of exhibitors determined to establish themselves in the rapidly developing MOSAIC marketplace.

AFE isn't trying to become another Oshkosh or SUN 'n FUN, nor should it. Those extraordinary events succeed partly because of their enormous scale, while AFE is designed to accomplish something different: create a concentrated, affordable and highly interactive marketplace where aircraft manufacturers, engine and avionics companies, suppliers, flight schools, builders, innovators and other personal-aviation businesses can spend meaningful time with people who have specifically come to investigate what they have to offer.

THE RIGHT PEOPLE

**EXHIBITORS DON'T
PAY THEIR BILLS WITH
ATTENDANCE STATISTICS—
THEY PAY THEM WITH
CUSTOMERS.**

AFE is deliberately focused on productive interaction and qualified prospects rather than meaningless badge scans.

NOT JUST MORE PEOPLE — THE RIGHT PEOPLE



AFE26's promotional effort is being directed aggressively toward **attracting actual aviation participants, including pilots, aircraft owners, builders, instructors, students, aviation organization members, EAA members and chapter participants and, especially, prospective aircraft buyers.** Discounts, targeted outreach, aviation-organization participation and other incentives are being used to give genuine aviation-minded attendees preference and every reasonable reason to make AFE26 part of their November plans.

That's an important distinction because exhibitors don't pay their bills with attendance numbers; they pay them with customers. We'd rather create twenty serious conversations between an exhibitor and qualified prospects than two hundred meaningless badge scans, and the experience of the inaugural AFE suggests that philosophy has merit: **at least eight aircraft were sold during the first event**, while exhibitors repeatedly praised the opportunity for meaningful one-on-one interaction with attendees.



SHOW IT — AND FLY IT

Aircraft exhibitors will have access to demo-flight opportunities throughout the flying day, because airplanes weren't designed to be lawn ornaments and we believe serious prospects should have every reasonable opportunity to experience what manufacturers are trying to sell.

Participation in the demo-flight program costs an additional \$250 per aircraft, necessitated by the additional insurance requirements associated with demonstration flying. Beyond feeding the insurance folks, the objective is simply to give manufacturers as much practical opportunity as possible to do what frequently sells airplanes better than any brochure ever will: fly them.

SMALL ENOUGH TO TALK — BIG ENOUGH TO MATTER

AFE exhibitors can also participate in workshops, forums and presentations, while the involvement of **Aero-News Network, Airborne, the SportPlane Resource Guide and other legitimate aviation media** helps create an environment where worthwhile aircraft, products, technologies and announcements can potentially reach considerably farther than Lakeland.

The bottom line is fairly simple: **we want exhibitors leaving AFE26 with more than badge scans and promises.** We want them leaving with qualified prospects, customers, orders, relationships and momentum, while helping the rest of aviation understand just how significant the emerging MOSAIC marketplace can become.

If your company intends to become a serious player in that marketplace, watching it develop from the sidelines probably isn't the best strategy.

Booth Details

AFE is intended to be affordable for exhibitors as well as attendees. **A standard 10' x 10' indoor booth costs \$800 and is substantially all-inclusive**, providing the exhibit space, four team admissions for all three days, curtain, table, chairs, Wi-Fi, basic signage and electricity rather than hitting exhibitors with a parade of add-on charges.

Need more room? **Each additional 10' x 10' booth receives a \$100 discount, making a two-booth 10' x 20' display \$1,500**, while companies also exhibiting at the SUN 'n FUN Aerospace Expo receive an additional 5 percent AFE exhibitor discount.

Better still, qualifying **companies participating in both events can leave eligible exhibit materials on the SUN 'n FUN campus following AFE without a storage charge**, then retrieve them when they return for SUN 'n FUN. For exhibitors accustomed to packing, shipping, warehousing and then shipping the same material right back to Lakeland a few months later, that alone can save serious money.



**\$800, ALL-INCLUSIVE
Booth Spaces**



**Save More with
Additional Booth Space**



**5% Discount for
SUN 'n FUN Exhibitors**



**FREE Storage
Between Events***

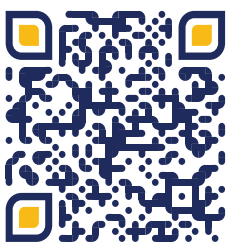
* Companies participating in both The Affordable Flying Expo and SUN 'n FUN, can leave eligible exhibit materials on the SUN 'n FUN Aerospace Expo campus following AFE without a storage charge.

LESS CROWD.

MORE CONVERSATION.



MORE OPPORTUNITY.



**Scan or Click to Exhibit at
The Affordable Flying Expo**

Why Attend?

If MOSAIC Is Supposed to Change Personal Aviation, This Is Where You Come to Be Part of It

There is an enormous amount of conversation going on right now about MOSAIC, affordable aircraft, **new designs, expanded operating privileges, experimental aviation, ultralights, Light Sport Aircraft** and the long-overdue possibility that personal aviation might actually become accessible to a much larger population of people.

There is considerably less being done to bring all those people, airplanes, companies, experts and opportunities together in one place where the individual aviation enthusiast is treated as something more important than another admission ticket walking through the gate.

That is exactly why the Affordable Flying Expo exists.



November 13–15 at the SUN 'n FUN Aerospace Expo campus in Lakeland, Florida, is being built around one very simple proposition: if you are serious about becoming part of the next generation of personal aviation, you deserve an event that is equally serious about you.

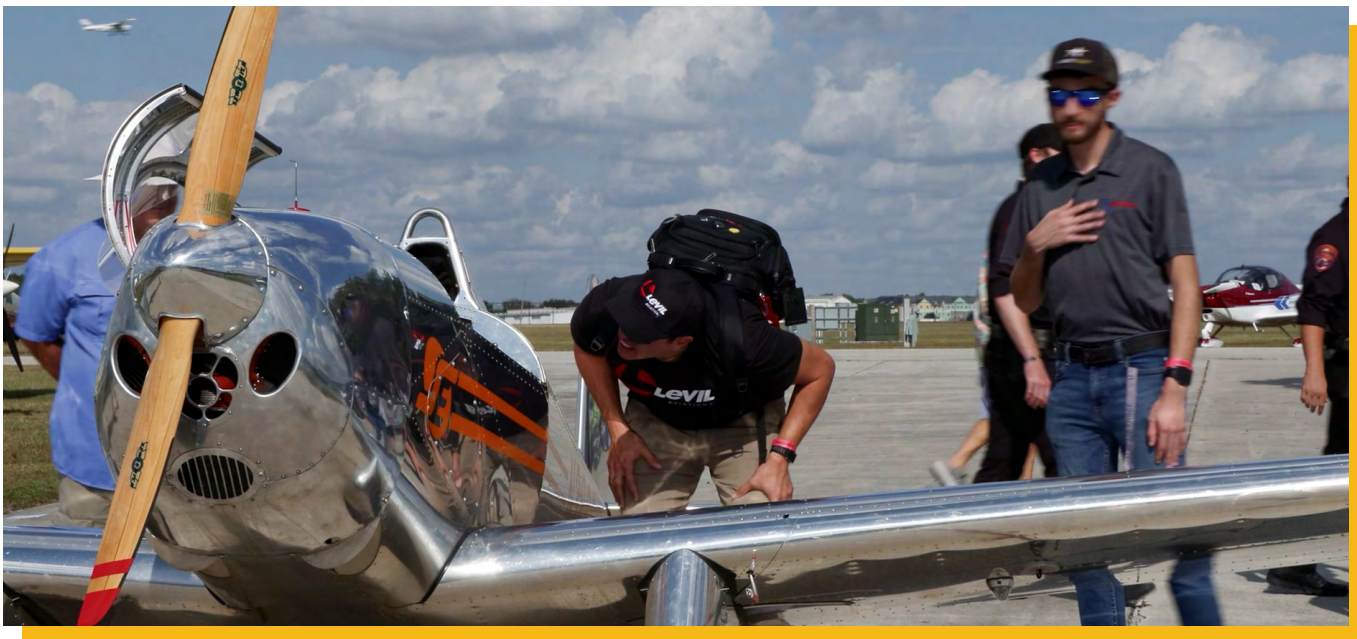
THIS ISN'T ANOTHER GIANT, OVERCROWDED AVIATION EVENT

We love the major aviation gatherings. We attend them, cover them, work ourselves half to death at them, and wouldn't trade them for anything. But let's acknowledge something obvious: when tens or hundreds of thousands of people descend on a major aviation event, an individual prospective aircraft buyer, student, builder, sport pilot or newcomer can disappear into the crowd pretty quickly.

AFE deliberately turns that equation around.

The Affordable Flying Expo is smaller, more concentrated, intensely aviation-oriented and specifically focused on the aircraft, technology, regulations and people that are shaping the affordable end of the aviation marketplace. Instead of spending three days hiking miles of exhibit grounds trying to find the handful of companies relevant to what you actually want to fly, **AFE brings that community together and gives you the opportunity to actually spend time with it.**

Talk to aircraft manufacturers. Talk to designers. Talk to instructors, builders, pilots, equipment suppliers and the people who are actually trying to create the next generation of affordable aviation.



WE'RE ALSO TRYING SOMETHING AVIATION EVENTS DON'T ALWAYS DO: *FIND THE RIGHT PEOPLE*

We're not interested merely in generating the biggest attendance number we can put into a press release afterward. **We'd much rather build the right crowd.**

That means aggressively reaching out to pilots, aircraft owners, builders, students, instructors, EAA members, aviation organizations, prospective aircraft buyers and serious aviation enthusiasts, while developing discounts, incentives and attendance opportunities intended to put genuine aviation-minded people at the front of the line.

We want exhibitors talking to people who actually care about their products, and we want attendees surrounded by companies and experts who actually care about their ambitions.

It is a remarkably simple idea, which may explain why aviation doesn't do enough of it.

DEMO FLIGHTS AREN'T AN AFTERTHOUGHT

One of the most important distinctions of AFE is our emphasis on flying.

Aircraft are supposed to fly, and prospective owners ought to have every reasonable opportunity to experience the airplanes they're considering rather than simply staring at them behind a rope. That's why we're working aggressively with participating manufacturers to make demonstration flying an active part of AFE26 throughout the event.

For somebody seriously considering an aircraft purchase, there is an enormous difference between reading a specification sheet and sitting in the airplane, talking directly with the people behind it and, where available and appropriate, experiencing it in flight.

We want airplanes in the air. All day long.

AT AFE, YOU'RE NOT BACKGROUND NOISE

At AFE, the person seriously contemplating a \$50,000, \$100,000, \$200,000 (or more) aviation decision is not some insignificant spectator wandering around the edge of somebody else's industry.

You're the reason the industry exists.

AFE's more intimate format creates opportunities for conversations that are difficult to have elsewhere. You can spend meaningful time with manufacturers, developers and industry leaders instead of fighting through a crowd for 90 seconds before somebody behind you starts tapping their foot.

And for the companies entering the new MOSAIC marketplace, that interaction may be every bit as valuable to them as it is to you. These companies need to understand what pilots want, what prospective owners can afford, what features matter, what compromises they will accept and what would finally convince someone sitting on the aviation sidelines to become an aircraft owner.

**In other words, you aren't merely attending the MOSAIC marketplace.
You can help shape it.**

Event Ticket Sales



Ticket Sales Website

The second Affordable Flying Expo, hosted by Aero-News Network, creators of the SportPlane Resource Guide, and supported by the expert team at SUN 'n FUN, is bringing a brand-new sport aviation event to Lakeland, Florida, November 13–15, 2026!

Please note: Members of any aviation organization and ANN readership can receive a discount by entering code AFE2026 at checkout. Verification of membership may be requested at the gate.

AFE Tickets include free admission to the Florida Air and Space Museum.

Best of all, all profits from the event will be donated to the Aerospace Center for Excellence, supporting educational programs.

Single Day - Adult Single day admission for one adult	\$15.00
- 0 +	ADD TO CART
Single Day - Youth Single day admission for one guest ages 12-17	\$5.00
- 0 +	ADD TO CART
Single Day - Child Single day admission for one guest ages 11 and under	FREE
- 0 +	ADD TO CART
3 Day Pass - Adult Admission for the entire event for one adult guest	\$35.00
- 0 +	ADD TO CART
3 Day Pass - Youth Admission for the entire event for a guest ages 12-17	\$10.00
- 0 +	ADD TO CART
3 Day Pass - Child Admission for the entire event for a guest ages 11 and under	FREE
- 0 +	ADD TO CART

AFE is not affiliated with SUN 'n FUN but leverages their ticketing platform for ticket sales. All questions should be directed to Aero News Network via email at jim@aero-news.net or 863-299-8680.

AFE Sponsorship

Put your company in front of the pilots, builders, aircraft owners and prospective buyers who are shaping the future of affordable aviation. AFE26 sponsorship opportunities give your brand increased visibility before, during and beyond the event, while connecting you directly with a highly targeted aviation audience.

GOLD	SILVER	BRONZE
\$2,000	\$1,000	\$500
• Full Page ad in the digital event program • Logo on sponsor banner at event entrances • 970x90 and 160x600 banners on event news website • 30 second video in event news video (appears 3 time)*	• Half Page ad in the digital event program • Logo on sponsor banner at event entrances • 728x90 banner on event news website • 30 second video in event news video (appears 1 time)*	• Quarter Page ad in digital event program • Logo on sponsor banner at event entrances



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Graphic design and video editing services available at additional cost

*Video ads appear in the Aero-News Network's Airborne programming during the days of the Affordable Flying Expo (11/13/26 - 11/15/26)

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